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Summer 2017

DESIGN

The Business of Hospitality Design®



California Dream Inn

Surf's up & style's in at this beachfront hotel

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front & center

LOBBY DESIGN AT THE FOUR SEASONS SILICON VALLEY





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He explained each brand's design concept further: "Nobu is inspired by a modern, elegant Japanese style yet has been adapted to become more 'Miami' for this property. Eden Roc Ocean tower is inspired by the Art Deco era and has a more playful vibe."

"Every Nobu location fuses the local landscape with the signature Nobu elements of natural, rich materials and a reflection of Chef Nobu's cuisine and Japanese roots," Sullivan said. "For Miami, we drew inspiration from Japanese architecture and the hotel's ocean-front location. We wanted guests to feel as if they are arriving at a contemporary Japanese beach house."

Rockwell Group's goal from the beginning was to create a design that embraces comfortable simplicity with natural materials and textures. "We selected a light color palette and tactile materials, such as walnut, bronze, washi paper, linen, glass and leather, to create a lush yet contemporary environment," Sullivan explained.

With regard to the guestrooms, the property wanted the towers to complement each other—despite each one having its own DNA. "As much as Nobu is inspired by the Japanese style and Eden Roc Ocean

tower by the Art Deco era, they vary in accent colors but they both maintain the light, fresh tones, colors and feel and have a deco flair to their aesthetics," he said. "They are just two branches of the same tree."

Sullivan described the Nobu Hotel Miami Beach's guestrooms: "The material palette draws upon organic forms, raw textures and natural finishes in neutral colors with hints of purple, blue and gray. White oak millwork, lantern lighting, abstracted botanical prints and artwork create a beach house feel. Elements include a wallcovering with a delicate cherry blossom design and a beige and taupe carpet influenced by natural sand formations and gestural paintings. A sense of casual luxury is enhanced by tone-on-tone custom furniture and lighting, which are all inspired by organic forms. The notion of craftsmanship extends to the bathroom, including a freestanding vanity with a wood-grain pattern stone surface, a custom pebble sink, and oil rubbed bronze fixtures and wall sconces."

But there's still work being done to Nobu Hotel Miami Beach. The penthouse suites, pool and meeting rooms are expected to be completed later this month.

Nobu Eden Roc Hotel Miami Beach

LOCATION Miami

OWNER/OPERATOR Eden Roc LLLP

MANAGEMENT COMPANY Nobu Hospitality

ARCHITECT/INTERIOR DESIGNER Rockwell Group

PURCHASING FIRM The Parker Company

ARCHITECT OF RECORD Norberto Rosenstein

KEY SUPPLIERS **Lighting:** Hallmark Lighting; Savoy Studios **Carpet/flooring:** Sacco Carpet; ICE International; Manzi Marmi; Stone Source **Furniture:** Hart Miller Furniture; Janus et Cie; Indon International **Wallcoverings:** Phillip Jeffries; Wolf-Gordon; Maya Romanoff **Fabrics/textiles:** Aviva Stanoff; Donghia; Valley Forge Fabrics Inc.; Moore & Giles; Opuzen; Jim Thompson Fabrics; Townsend Leather; Holly Hunt **Bath fixtures:** Apaiser; Grohe America; Toto; Dornbracht Americas Inc **Artwork:** Eaton Fine Art **Other:** Moss & Lam (custom screens and plaster wall in public spaces)