

hospitality design

january 2018 hospitalitydesign.com

buyer's guide 2018

HDexpo
hospitality design event

products trends red

By Matt Dougherty

Following Benjamin Moore naming Caliente AF-290 as its color of the year, red is having its moment as a bold design gesture, seen in everything from textiles to furniture



1



2



3



4

1
The new Badlands, Bamboozled, Monarchy, Precise, and Sunnyvale patterns from **Architex** feature 75,000 to 100,000 double rubs and are available in bold red tones.
ARCHITEX-UJH.COM

2
Paola Lenti's Build system of fabric-covered modular panels, available through **DDC**, can be fixed to the wall or tensioned between the floor and the ceiling with or without complementing shelves and cabinets.
PAOLALENTI.IT; DDCNYC.COM

3
Inspired by the classic lines of the Windsor chair with a structured wire backrest, **H Furniture's** WW chair has been reinterpreted in six new colorways thanks to a collaboration with branding agency Studio Makgill.
HFURNITURE.CO

4
Janus et Cie's Dragnet lounge chair is made with an electrostatic powdercoated steel frame handwrapped in acrylic fabric. The indoor-outdoor chair is also offered in black.
JANUSETCIE.COM

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