

Home Furnishings Business®

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STRATEGY FOR THE FURNITURE INDUSTRY

Merchandising:

SETTING THE STAGE

STYLE DIRECTIONS:

*In Contrast - High Contrast Color
Combos Create Beautiful Balance*

WHAT SELLS:

*Sweet Dreams - Health Benefits
as Part of the Sales Story*

INSIDE:

**See the Newest Products
Making their Debut in Vegas**





Jaipur Living



Janus et Cie

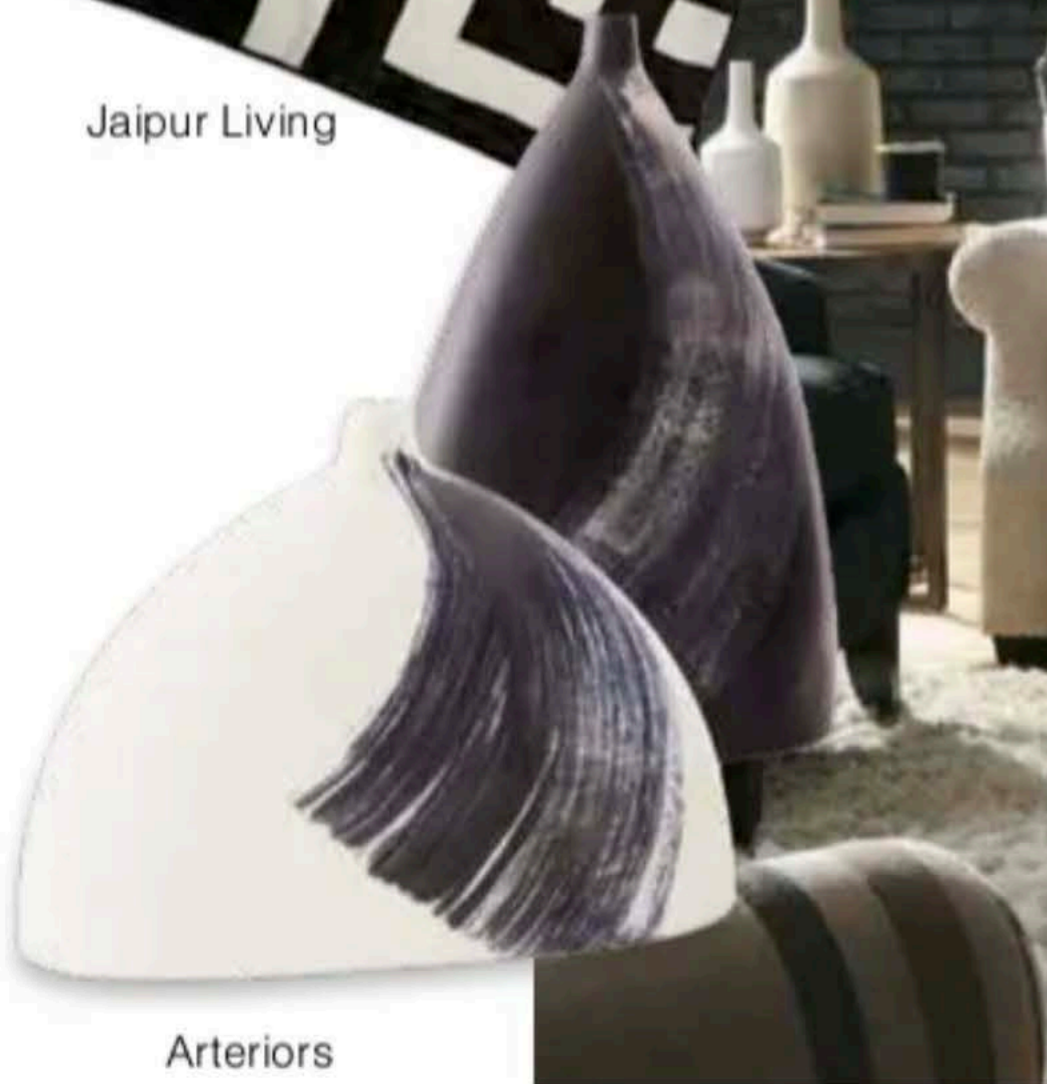
Moe's Home



Highland House



Jaipur Living



Arteriors



Craftmaster