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ON THE COVER An opulent tent by designer Jeffrey Delvy. Photo by Joel Benjamin. STORY, PAGE 49.

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IF IT WEREN'T FOR BILL MOSS and his winged canopies (he is seated fourth from the left under one in this 1960 photo), we might not have conceived the idea to send three designers to the beach with bolts of fabric and hope in a concept (Selections, Page 49). Moss revolutionized camping with his 1955 lightweight, easy-to-use Pop-Tent, which also met his aesthetic standards. "A tent to me," Moss said, "is a piece of sculpture you can get into." He literally stretched the limits of what textiles could do, even devising a house-size cloth dome on Maine's North Haven island, where he and his wife, Marilyn Moss, spent 10 summers before the fabric gave out. In 1975, the couple cofounded the legendary Moss Tent Works in Camden, Maine. After they divorced in 1983, Marilyn successfully ran the company, selling it in 2000. Now, 20 years after Bill's death, she has written Bill Moss: Fabric Artist & Designer, a beautiful salute to his legacy and brilliance.

selections

PRODUCED BY COURTNEY KASIANOWICZ + JENNA TALBOTT . PHOTOGRAPHED BY JOEL BENJAMIN

TENTALIZING

Is there a more fun and fanciful way to show the style and durability of outdoor fabric than using it to construct trendy tents on the beach? We didn't think so. We invited an architecture and two interior design firms for a day by the ocean, where they made their tent designs a reality with Janus et Cie fabric and their inexhaustible imaginations.



ONLINE BONUS

SELECTIONS

OPULENT

"I imagined an elegant tea party by the sea and started with a classic tent shape and a simple frame. And then out came the antique furniture and china."





SELECTIONS APPENDIX



FABRICS • The Janus et Cie textiles featured are 100 percent solutiondyed acrylic fabrics that are fade-, stain-, ultraviolet-, and mildewresistant, making them ideal for outdoor use.



being the elegant Crane
Estate and the
popularity of Downton
Abbey," interior
designer Jeffrey Delvy
(LEFT) says that he was
inspired to fashion an
opulent tea party
beneath a stylized tent,
using aqua-colored
solid and wide-stripe
fabric to play off the

hue of the water. "I separated the fabric to create shade for two people, but still allow the view to be seen through each side." Decorative elements such as a chandelier, candelabra, an English tea set, and a sumptuous coconut cake create a formal beach-side dining scene.

RESOURCES: Fabric: Casino in aqua and Jardin Solid in turquoise, Janus et Cie; janusetcie.com. Curtain rod, drapery rings, and finials: Raymond Harris Ltd., Malden, MA; raymondharrisltd.com. Antique Swedish game table, iron candle chandelier, antique Italian candelabra, antique French commode, pair of French painted chairs: European Country Antiques, Cambridge, MA; ecountry antiques.com. Plaster bust, 1840s white-and-gold English tea set, porcelain planter, 1940s silver-plate tray, 1910 silver-plate dessert forks, 1930s embroidered linen napkins: Jeffrey Delvy Design & Decoration, Boston; jeffrey delvy.com.



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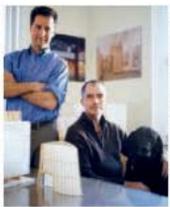
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ARCHITECTS KEITH
MOSKOW (FAR LEFT),
Robert Linn (NEAR
LEFT), and Sarah
Carlisle, their
associate at Moskow
Linn Architects,
concentrated on the
intricate form of a
whale skeleton and
translated it to their
outdoor structure,
which measures 12
feet high and 14 feet

long. The inspiration comes from Moby-Dick.
Moskow and Linn say that according to Herman
Melville, native Americans who originally inhabited
the Massachusetts coast would drag whale skeletons
they found on the beach up to dry land, allow the
bones to bleach, and stretch skins over the structure
to create a unique shelter. And so their tent, made of
maple saplings harvested from Moskow's Vermont
property and sheets of lightweight fabric, is designed
specifically to connect with both literature and history
— "because we are those types of architects," says
Moskow. The piece was later sold at an auction to
benefit the Newburyport Art Association.

RESOURCES: Fabric: Gossamer in cloud, Janus et Cie; janusetcie.com.







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INTERIOR DESIGNER
NINA FARMER (FAR
LEFT) and her
assistant, Lindsey
Shackleton (near left),
created a tent for
ocean-side
meditation. The
structure is four-sided
with a peak in the
center and is cloaked
in neutral fabrics. "My
in spiration," says

Farmer, "came from a trip I took last year to the Atlas Mountains in Morocco, where the indigenous Berber people have a long tradition of building nomadic tents from textiles and carpets. They are beautifully simplistic, tactile structures that can serve a variety of functions."

Antique Denim in indigo, Janus et Cie; janusetcie.

com. Rug: Steven King Decorative Carpets,

Boston; stevenkinginc.com. Wood stools and
accessories: Nomad, Cambridge,

MA; nomadcambridge.com.

LOCATION • Our designers brought the supplies and accessories needed to construct their tents to Crane Beach, a gorgeous stretch of 1,200 acres located on the Crane Estate in Ipswich, Massachusetts. Named for Richard T. Crane Jr., who purchased the land in 1910, both the beach and the estate, which includes the Crane Wildlife Refuge and the newly renovated Inn at Castle Hill, are managed by the Trustees of Reservations, a private nonprofit conservation organization that is dedicated to honoring the integrity of more than 100 historical places in Massachusetts.

 The Crane Estate, Argilla Road, Ipswich, MA; thetrustees.org.





