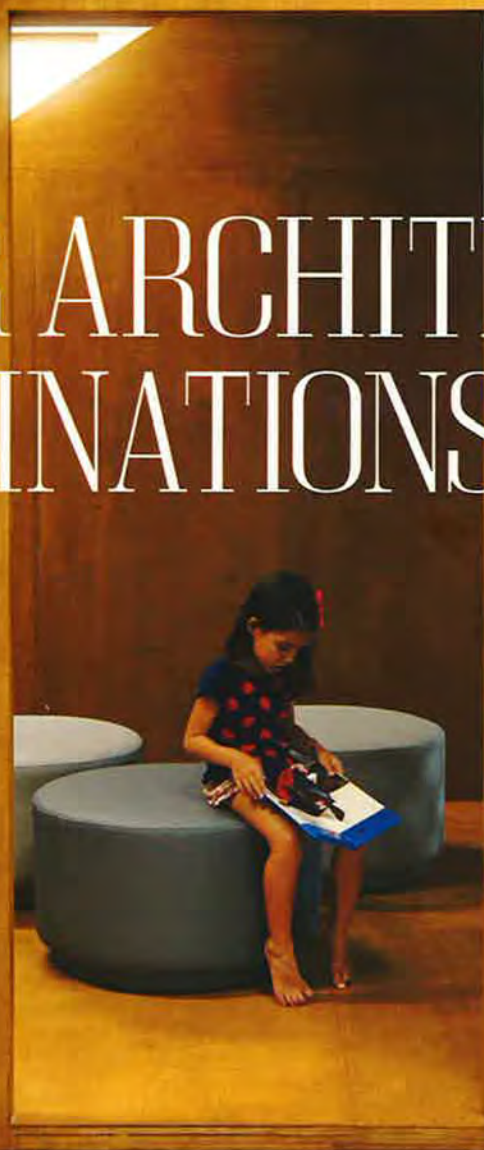


cubees

INTERIORS ARCHITECTURE DESIGN

LEKKER ARCHITECTS' REIMAGINATIONS



Meanwhile, there was plenty more to see at not just one, but three new showrooms in this precinct. A most popular stop was the very first 3,000sqft Fritz Hansen 'experience centre' in Singapore at W.Atelier. There, a veteran Fritz Hansen craftsman demonstrated the upholstering of the iconic Egg chair using a special Raf Simons-designed Kvadrat fabric. Visitors also got to see new product launches from the 2014 Milan Fair – the *Drop* chair by Arne Jacobson (1958) and *Analog* table by Jaime Hayon (2014) – all while chomping on delicious canapés.

Refreshments were also offered at JANUS et Cie's first Singapore showroom in the form of hearty bagels, sweet confections and indulgent bubbly to visitors while they perused the elegant North American heritage brand's furniture and entered a competition for a chance to win a lounge chair from the JANUS et Cie *Amari* collection. Here too, a craftsman demonstrated to visitors first hand the fine art of weaving furniture.

Over at Millenia Walk, Grafunkt's new 5,500sqft home provided visitors with plenty to see. A new interactive coffee table designed by Viewport Studio (formerly VW+BS) for Folks sat among a well-curated displays of furniture from brands like &tradition, Gubi, Folks, Bludor, String, Hay and its own in-house Studio Grafunkt, while COCO-MAT's representative from Greece was at hand to explain to guests the benefits of its all-natural mattresses – a new addition to Grafunkt's fold.

From classic designs to new innovations, the Dhoby Ghaut/Bras Basah precinct was multi-layered in experience. The heavy morning downpour definitely did not stop the crowds from soaking in the design adventure.



“I THINK SINGAPORE INDESIGN HAS COME A LONG WAY. THERE’S LOTS OF TRACTION AND THE PEOPLE IN THE INDUSTRY ARE SUPER SUPPORTIVE. I’VE NEVER SEEN IT SO VIBRANT. IT’S A REALLY GOOD SPILL-OVER EFFECT NOW – IT’S ALL ABOUT THE INDUSTRY REALLY MATURING.”

» BRANDON LIM, DESIGNER AND FOUNDER OF IMAJIN

Top: (Left) A colourful Kartell display at Million Lighting (Right) a veteran craftsman demonstrates the upholstering of the Egg chair at Fritz Hansen
Photo credit: Luo Jingmei

Bottom: (Left) A weaving demonstration took place at JANUS et Cie (Right) Grafunkt's new showroom featured furniture in well-curated settings



Guests of BW Furniture



From Left: Archie Cruda, Mican Valenzuela, Riza Salehudin



From Left: Zeina Henni, Alice McKay, Dan Foreman

BW FURNITURE

WHAT VIP Launch Party
WHERE BW Furniture Showroom
WHEN 1 October 2014

bwfurniture.com



From Left: Ben Breen, Matthew Christolm, Andrew Carmichael, Charlie Brazier



From Left: Raj Nandan, Michael Brisbane, Jackie Wilkins



From Left: Vivien Youn, Alexandra Levy, David Lloyd, Gella Daughtrey



From Left: Richard Hay, Karen Hay



Team from Wimberley Interiors and Felipe Pizarro (far left)



Team from Wilson & Associates

JANUS ET CIE

WHAT JANUS et Cie Showroom Opening
WHERE JANUS et Cie Showroom
WHEN 30 September 2014

janusetcie.com



Team from EDG



From Left: Soren Clausen, Julian Mieja, Isabelle Mieja



From Left: Serena Zahler, Ana Sutton, Wendy Lotter