

BOUTIQUE design

HOSPITALITY REINVENTED

MARCH | 2019



BOUTIQUE DESIGN'S 2019 BOUTIQUE 18



LOOK OUT WORLD!



BOUTIQUE DESIGN'S 2019 UP-AND-COMING HOTELIERS



THE STORY OF HUE

BY MARRIOTT GLOBALDESIGNAMERICAS



As we gather around the hearth within a sensually immersive encampment, you are invited to experience "The Story of Hue." In this tale, Color is the primary character – evoking emotion, projecting meaning, transforming environments and even defining your aura.

Explore the essence of story-driven narrative design through a series of interactive installations that represent the souls of each of Marriott's five Premium Distinctive Full Service Lifestyle brands – Westin, Le Meridien, Renaissance, Autograph Collection and Tribute Portfolio.

Mingle, relax, collaborate and be inspired to go out there and shape the world of hospitality along with our Industry Partners and Marriott Global Design Americas.

#Storyofhue

BD | WEST
A BOUTIQUE DESIGN TRADE FAIR

MARCH 13-14, 2019
LOS ANGELES
CONVENTION CENTER

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