

JANUS et Cie®

BEYOND TOPIARY



NeoCon 2019: JANUS et Cie Featured in The Urban Boardwalk Designed by Haworth and Gensler

This year at NeoCon, the Merchandise Mart's expansive South Drive riverside boardwalk was transformed into an engaging, welcoming space and a calming respite from the bustling show. Created by global workspace manufacturer Haworth and designed by prolific design and architecture firm Gensler, The Urban Boardwalk was outfitted with an eclectic array of JANUS et Cie collections, including new offerings as well as some of our most iconic products.

Expertly curated to inspire interaction and collaboration, each JANUS et Cie collection was thoughtfully selected by Haworth and Gensler to create social spaces and relaxing environments that enhance creativity and innovation. NeoCon attendees took the opportunity to recline in the sun on SEE! Chaise Lounges, grab lunch in Forest Side Chairs, take a pause in Slant Lounge Chairs, and find shaded sanctuaries in the Pivot Swivel Daybeds.

JANUS umbrellas protected visitors from the sun and JANUScafé tables provided a dining space or even a laptop perch for those who took a break to work outside. Our vibrant Bon Vivant Poufs added a playful pop of color, and it certainly made an impressionthe poufs were awarded Buildings magazine's Product Innovations Award.